



[LINK TO DIGITAL PORTFOLIO](#)

OBJECTIVE

Ambitious and talented graphic designer with ten years of agency experience in art direction and production design. Looking to continue my creative career in a professional environment that values teamwork and innovative ideas

PROFESSIONAL EXPERIENCE

BHG Financial

Graphic Designer 2020–Present



Worked across all components of print and digital design while helping to create a new brand and identity for a large emerging fintech company

Partners + Napier

Art Director and Production Designer 2018–2020



Freelanced as an art director for several months before signing on full-time as a production designer. Worked with clients across several industries including healthcare, technology, and food/beverage

Roberts Communications

Art Director 2014–2017



Created print and digital advertising to produce effective and targeted multichannel visual campaigns

i3 Mixed Media/Rodeo Partners

Art Director 2013–2014



Designed marketing materials, presentations, websites, and applications with a small creative team

Type High Letterpress

Assistant/Creative Intern 2011–2015



Responsible for a wide range of design work using authentic letterpress type and printers. Assisted with both upkeep and organization of studio

EDUCATION

Fredonia State University

Department of Visual Arts and New Media 2009–2011

BFA Graphic Design and Art History

Alfred University

School of Art and Design 2007–2009

Miller Art Portfolio Scholarship

CREATIVE SKILLS

Experience

Art direction (business to business and consumer facing), graphic design (print and digital), mech and production design, video storyboarding production and editing, presentation design, brand guidelines, logo and identity development, email marketing, social media, illustration, packaging design, web design, basic HTML and CSS, digital photography

Software

Adobe Creative Cloud (expert in Photoshop, InDesign, Illustrator, After Effects and Acrobat), Figma, Procreate, Squarespace, Asana, Basecamp, Google Workspace, Microsoft Office, Zoom, Workfront, WordPress

ACHIEVEMENTS

2022 BHG All-Professional and Healthy Lifestyle Awards

2021 AAF Regional Gold and Best of Digital and Social Award

2014–2019 Head of Print — RAF ADDY Planning Committee

2017 Freelance campaign featured in Ads of the World

2016 President's Award — Roberts Communications

CLIENT EXPERIENCE

Archer Communications, Ardent Learning, Bankers Healthcare Group, Chief Optimist, Conduent, Constellation Brands, D3 Engineering, Dogways, Excellus, FundEx Solutions Group, Generations Bank, Highmark, ITT, Intel, Jewish Senior Life, Kia Motors, Kodak, Lincoln Financial, Lifetime Healthcare Company, Mastercard, Microsoft, NorthEast Alternatives, Pax, Perkin Elmer, Philips, Puffco, RGE, Rochester Museum and Science Center, Staples, Textron, Treasury Wine Estates, Univera, XMPie, Xerox

